



British luxury watch brand Bremont is currently Official Time Partner to Donington Park Racing Circuit. Bremont commissioned Smith of Derby to design and build a bespoke clock for a key location over the pit lane.

The clock is a double-sided projecting type, with the design based on the aesthetic of the Bremont SOLO range. The aircraft style fixings around the dial reference Bremont's close ties with aviation and the bracket takes its cue from the suspension wishbone of racing cars.

Internal illumination and synchronous drive with a backup system keeps the time visible for both racegoers and competitors.

Client: Bremont Watch
Company Ltd
Location: Castle Donington
Racing Circuit, UK
Size: 1.5m
Materials: Aluminum, acrylic
Date: 2014
Ref: 34174

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