# **Design options**

## **LOGOS AND LETTERING**

Your logo, motif or name can be applied to the centre of the dial or on the surrounding area. Print industry standard artwork such as vector .eps files should be supplied.

Please note that a logo placed centrally in the dial will be partially obscured by the hands centres, and that filling the dial centre with logo and/or lettering may compromise readability of the dial.

### **COLOURS AND FINISH**

In addition to the standard colours for Roman Convex dials (page 2), any BS or RAL colour and a selection of metallic finishes may be specified for GRP dials and aluminium cases. For applied vinyl graphics a full spectrum of solid and translucent colours is available.

#### **OPEN DIALS**

Dial numerals, hour markers or a complete dial skeleton can be mounted directly on another surface such as brick or stone, with the movement located on the rear of the wall utilising installation method 2, shown on page 7.

#### **CUSTOM DESIGNS**

The basic concept of a 12-hour analogue dial provides wide scope for an individually built clock. We specialise in the design and manufacture of custom clocks, either to clients specification or as commissioned from our design department.

#### **INSTALLATION & AFTER SALES**

Our engineers work throughout the UK on clock installation, annual maintenance visits and repair. Clocks can also be supplied for client installation.

To ensure your clock is kept in working order, our annual maintenance service covers one site visit per year with additional call-outs as required. Full terms and conditions are available on request.

#### **WARRANTY**

12 months against failure through faulty workmanship or materials, subject to our conditions of contract.



Roman Convex in special colour scheme with applied vinyl lettering.



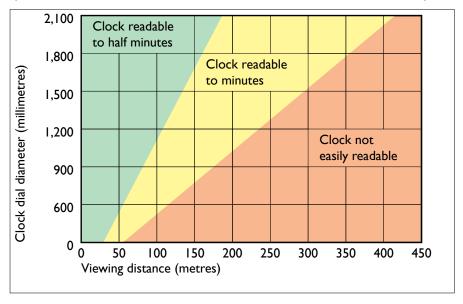
ROCHESTER dial in pierced and plated brass, spaced off wall to cast shadow on wall surface.



Roman Convex with extended outer rim for gold leaf lettering and applied crest.



Custom dial in pierced aluminium with H104 hands, metallic finish, mounted on GRP panel.



#### **CHOOSING THE OPTIMUM DIAL SIZE**

Dial size, design, colour scheme, height above ground and viewing distance all affect dial readability. Our general rule is that dial diameter should be one tenth of the distance from ground to dial centre.

This is not a hard and fast rule. For very high dial locations this may not be practical or possible, and for lower locations a larger dial can have an effective presence.

The graph gives a guide on dial size and viewing distance. For example, a dial viewed from 150 metres should be a minimum of 750 mm diameter, or 1,700mm for easiest readability.

